

PARKER ELLYN MADLOCK

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Community and partnerships lead on the founding team of an AI research lab, where I build the operator networks and partner relationships an early product needs to reach real users. Background spans brand and editorial direction, event and program operations, and policy research across the US and France. Bilingual English/French.

EXPERIENCE

Head of Community & Partnerships — Early-Stage AI Lab (Stealth)

San Francisco · 2026–Present

- Founding-team member at an early-stage AI lab building systems that let one person start and run an entire business; own community and partnerships as the company's primary go-to-market motion.
- Built and manage the operator network for the lab's first product, live in San Francisco — grown entirely through direct outreach and community partnerships rather than paid acquisition.
- Source and steward partner relationships across Bay Area community organizations, translating operator feedback into product and positioning input for the founding team.

Assistant Studio Manager — Hot 8 Yoga Marina

San Francisco · 2026–Present

- Run studio operations end to end — scheduling, staffing, hiring, and corporate liaison — for a high-volume location.
- Lead a front-of-house team and own the client relationship for a membership base retained on service quality.

Strategic Research & Project Coordinator — makesense

Paris, France · 2024–2025

- Coordinated 7+ events end to end across NGOs, impact investors, and policy organizations, managing external partners from brief through delivery.
- Researched gaps in social-impact campaigns and translated findings into engagement strategies tested in market.
- Worked bilingually in English and French across a distributed international team.

Editor-in-Chief — NameDropping, Paris College of Art

Paris, France · 2024–2025

- Led a staff of 12 writers and researchers through the full editorial cycle, pitch to print, on an independent art-market publication.
- Secured and conducted a feature interview with Alison McDonald, Creative Director of Gagosian.

Art Director & Creative Strategist — Zimmer Marketing

Remote · 2022–2024

- Owned visual identity and brand guidelines through a full agency rebrand across web and physical product.
- Coordinated editors, copywriters, and developers across 30+ concurrent client projects.

EDUCATION

M.A., Design for Social Impact — Paris College of Art · 2024–2025

B.S. Political Science & B.A. Graphic Design — Ouachita Baptist University · 2018–2022 · President's List, 8 semesters

SKILLS & CERTIFICATIONS

Focus: Community building · partnerships & BD · event and program operations · brand and editorial direction · campaign strategy · qualitative research

Tools: Figma · Adobe Creative Suite · Notion · Google Workspace · HTML/CSS

Languages: English (native) · French (conversant) · Spanish & Portuguese (working)

Certification: LVMH Inside — Creation & Branding, Retail & Customer Experience (2024)